NYUMBURU (Nim-Boo-Roo) CULTURAL CENTER
“Your Home Away From Home”
Nyumburu at 50 Celebration

Saturday, October 23rd, 2021
6:30-8:00pm

- Hybrid /Virtual Event
- 2,000 Expected Views
The Nyumburu Cultural Center
Mission

To serve and educate students, as well as the surrounding University of Maryland community about African and African Diaspora oriented cultures. Nyumburu is a significant resource of cultural, historical, and social programming.

2.5 Million+ Students, Alumni & Community Served in 50 years (50,000+ Annually)
Nyumburu
Signature Events & Services

- Black Graduation Ceremony
- Annual Student Welcome (for Black & Brown Students Freshmen, Retuning and Transfer)
- Juke Joint (Open Mic)
- Black History Month Kick-off & Closing Ceremonies
- Student & Alumni Homecoming Tailgate Party
- Black Male Initiative Program

Over 20 Campus Groups & Organizations Housed & Advised
- The Maryland Gospel Choir
- Black Explosion Newspaper
- African Student Association
Nyumburu 50th Anniversary Alumni Planning Committee Chairs

Committee & Marketing

Brian M. Walton, Sr. ‘95 & ’12
CEO, Synergy Entertainment
Principal, Irvington High School
- Black Alumni Association President ‘98
- Black Explosion Editor-in-Chief ‘91-93

Fundraising

Gina House Goings ’87
SVP, Development, Urban League Of
Greater Southwestern Ohio
- Miss Black Unity ‘84
- Delta Sigma Theta Sorority Inc.

Program and Production

Wayne Bruce ’88
CEO, Durand Group
- Panhellenic Council President
- Miss Black Unity Pageant Producer
Nyumburu 50th Anniversary Alumni Planning Committee Members

**Fundraising - Individuals**
- Craig Harris ‘89
Sr. Territory Business Manager, Bigon

**Fundraising - “Divine 9”**
- Joseph M. Drayton, Esq. ‘93
Partner, Cooley LLP

**Program & Production**
- Naima Stevenson Starks, Esq. ‘98
SVP & Deputy General Counsel, Varsity Brands

**Program & Production**
- Natasha Persaud ‘04
Contract Manager, Channel Partnership
Nyumburu at 50th Celebration

Top Fundraising Sources

Corporate $200,000
- 50th Anniversary Event Sponsorship

Individual Contributors $300,000
- Donor Tree & Alumni Wall

Ticket Sales ($25-50 pp) $50,000
- 50th Anniversary Virtual Broadcast
## Sponsorship Levels & Benefits

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>Expected Audience (2,500)</th>
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<tbody>
<tr>
<td>Sponsor</td>
<td>Title Sponsor $25,000</td>
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<td>Diamond Sponsor $15,000</td>
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<td>Gold Sponsor $5,000</td>
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<td>Silver Sponsor $2,000</td>
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<td>Special recognition on donor tree</td>
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<td>Quarter Page</td>
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Individual Donor Opportunities

Nyumburu Donor Recognition Tree
- 650 Leaves
- 100 Green Leaves $1,000*
  *Limited Anniversary Special
- 350 Bronze Leaves $2,500
- 150 Silver Leaves $5,000
- 50 Gold Leaves $10,000

Nyumburu Ambassador Wall
- 3,000 to 5,000 names @ $500 per name
Donate

For more information, contact:

Ms. Anne Reese Carswell, Associate Director
(301)314-7759
carswell@umd.edu

or

Dr. Ronald Zeigler, Director,
(301)314-7760
nyumbz@umd.edu

Thank You!